

Official Contest Rules and General Conditions

LUCKY FORTUNE COOKIE CONTEST (the « Contest »)

From January 6th to February 8th, 2020 at 11:59 PM E.S.T. (the « Contest Duration”)

I-D Foods Corporation (the « Contest Sponsor»)

THIS CONTEST IS OPEN ONLY TO LEGAL RESIDENTS OF QUEBEC, CANADA.

1. HOW TO PLAY :

NO PURCHASE REQUIRED. To enter the Contest, the participant must fill out the official Entry Form available on the Haiku Cuisine website located at: www.haikucuisine.com . After having filled the Entry Form and answered the mathematical skill-testing question, the participant must confirm that he read, understood and accepts these Contest Rules and agrees to be bound by them. He must click the “Submit” button.

The Contest begins on January 6th, 2020 at 12:00 p.m. and ends on February 8, 2020 at 11:59 p.m. (EST). Any mention in these regulations relating to time refers to Eastern Standard Time (EDT).

To be valid, Entries must be received no later than February 8, 2020 at 11:59 p.m. (EST).

Limit of one entry per participant during the contest duration. A single e-mail address cannot be used to enter the Contest by more than one participant. Only one e-mail address can be used by the participant to enter the Contest, regardless of the number of e-mail addresses the participant owns.

The Contest Sponsors reserve the right to disqualify a participant or to cancel one or more entries by anyone who enters or attempts to enter this Contest using methods that do not comply with these Contest Rules, such as entries made through any robotic, automatic, mechanical, programmed, or similar entry duplication method. Persons found tampering with or abusing any aspect of this Contest, or whom Contest Sponsors believe to be causing malfunction, error, disruption, or damage will be disqualified.

Only entries submitted online via the official Entry Form will be accepted. Entries submitted by mail or in person are not accepted.

By entering the Contest, the participant agrees to be bound by these Contest Rules and that the decisions of the Sponsors shall be final and binding in all matters pertaining to the Contest.

2. ELIGIBILITY REQUIREMENTS

The Contest is open to legal residents of the province of Quebec who have reached the legal age of majority as of the date of entry.

Despite the foregoing, employees, officers, directors, representatives or agents (including immediate family members and members of the same household) of I-D Foods Corporation, its consulting, advertising and promotions agencies and any others associated with this Contest are not eligible to

participate. For the purposes hereof, "immediate family" means fathers, mothers, brothers, sisters, children, legal or common-law partners and all persons with whom these employees, agents and representatives are domiciled.

3. ODDS

The odds of winning depend on the number of valid entries received. The Contest Sponsor may disqualify any incomplete, irregular or illegal entry, which does not comply with the Official Rules or does not meet its criteria.

4. SELECTION OF WINNERS

On February 9th, 2020, at the head office of I-D Foods Corporation, located at 1800 Autoroute Laval, Laval (Quebec) H7S 2E7, the Sponsor will conduct a random draw from all Entry Forms received during the Contest Duration.

The first participant whose name is randomly picked will be the winner of the travel gift voucher pending verification of their eligibility and compliance with these Contest Rules as determined by the Sponsor.

The next ten (10) participants whose names are randomly picked will be secondary winners pending verification of their eligibility and compliance with these Contest Rules as determined by the Sponsor.

Winners will be contacted by phone or by e-mail at the contact information provided in their Entry Form within two (2) days after the draw with further instructions on how to claim the prize.

Winners must claim their prize according to the instructions provided by the Contest Sponsor no later than five (5) days from the date they were initially contacted.

Winners are required to execute an Affidavit of Eligibility and Release Form within the five (5) days following the date they were contacted.

In the event that it is impossible to reach one of the winners within the five (5) days following the first attempt to contact him, or if there is no response to an email notification, or any other notification is not received within the stated time period, or if a winner does not comply with these Contest Rules, he may, at the Sponsors' sole discretion, be disqualified, and the prize he has been entitled to will be forfeited. If a winner is disqualified for any reason, an alternate winner may be selected in a random draw consisting of all eligible Entry Forms received during the Contest Duration.

5. PRIZES (11)

- One (1) travel gift voucher of \$3,000 to be used on the travel destination of their choice through the travel agency designated by the Contest Sponsor
- Ten (10) gift baskets valued at \$100 each comprised of Haiku Cuisine products

Total value: \$4,000

Prize must be accepted as awarded and cannot be transferred, assigned, substituted or converted to cash, except at Sponsor' discretion. Any unused portion of a prize will be forfeited.

Sponsors reserve the right, in their sole discretion, without recourse to substitute of equal or greater value if a prize (or any portion thereof) cannot be awarded for any reason whatsoever.

The refusal to accept a prize releases the Contest Sponsors from all obligations related to prize, including delivery of the prize.

6. GENERAL CONDITIONS :

- 6.1. Winners must sign an Affidavit of Eligibility and Release Form confirming their eligibility, according to the conditions listed in section 2 of these Contest Rules, and in which each winner grants the Contest Sponsors the right to use their name and/or photo, without any compensation, for the promotion of the Contest; and releasing the Contest Sponsor, their respective affiliates, as well as their respective directors, officers, employees, representatives, agents and agencies (the "**Contest Parties**") from all liability for any damage or loss arising from participation in the Contest or from the awarding, acceptance or use of the prize.
- 6.2. Any false declaration on the part of a participant automatically disqualifies him from the Contest.
- 6.3. By entering the Contest, participants agree that the Contest Parties have no liability whatsoever for, and shall be held harmless by participants against, any liability for any injuries, death, losses or damages of any kind (including direct, indirect, incidental, consequential or punitive damages) to persons or property resulting from a prize, including the acceptance, possession, misuse or use of the prize, or the vacation package for which it is redeemed. Further by participating In this Contest, participants agree that the Contest Parties have no liability whatsoever for, and shall be held harmless by participants against, any liability for any injuries, death, losses or damages of any kind (including direct, indirect, incidental, consequential or punitive damages) to persons or property resulting from: a) entry or participation in this Contest, including access to and use of the Contest Page, or b) any claims based on personality or privacy rights, defamation or merchandise delivery.
- 6.4. Contest Sponsor reserves the right to cancel or suspend the Contest should a virus, bug or other cause beyond its reasonable control corrupt the security or proper administration of the Contest. Any attempt to deliberately damage any website or to undermine the legitimate operation of the Contest is a violation of criminal and civil laws. Should such an attempt be made, Contest Sponsor reserves the right to seek remedies and damages to the fullest extent permitted by law, including criminal prosecution.
- 6.5. All personal information, such as name and contact information, is collected by the Contest Sponsor solely for the purposes of administering the Contest and shall not be used for any other purpose. By providing this information, you consent to it being used for the stated purposes.

- 6.6. Contest Sponsor does not share, rent or sell personal information submitted; however, once the information is posted on-line, Contest Sponsor cannot be held responsible for third party use or applications of posted information.
- 6.7. Contest Sponsor reserves the right to amend the Contest Rules or to terminate the Contest at any time without any liability to any participant. Any amendments to the Contest Rules will be posted on the Contest Page.
- 6.8. By entering the Contest, participants agree to abide by the Contest Rules and the decisions of the Contest Sponsor which decisions are final and binding on all participants.
- 6.9. The Contest Rules are available on the Contest Page at : www.haikucuisine.com
- 6.10. For Quebec residents, any litigation respecting the conduct or organization of a publicity Contest may be submitted to the Régie des alcools, des courses et des jeux for a ruling. Any litigation respecting the awarding of a prize may be submitted to the Régie only for the purpose of helping the parties reach a settlement.